



GATTINONI
GROUP

C O R P O R A T E V A L U E S A N D M I S S I O N



OUR VALUES



WHAT ARE THEY?

Corporate values are a set of **beliefs, principles, virtues and talents** which combined define the identity of our company.

It is important that this identity is perceived by employees and also externally, by customers, partners and all the stakeholders who gravitate around our business Group.

Corporate values are not a simple declaration of intent. In fact, if our customers, partners and collaborators have decided to purchase our services or products it is because they share and are perfectly aligned with our values.

The same goes for employees. Having a culture, ethics and a well-defined set of values helps us surround ourselves with only those workers who are similar to our way of thinking and doing business. This last aspect should help us **create motivated work groups**, enthusiastic about the work they do and willing to respect the fundamental values we have established.



NOT JUST A LIST

In a company, ideals have the potential to strengthen the level of integration of the individuals who are part of it and to establish a relationship of trust with the external environment.

Every society has its own culture and its own system of values which constitute the characteristics of its identity.

The identification and measurement of these values allows you to determine its level of coherence with the internal and external reference environment.

Values are guided by almost universal ethical principles, linked to social and cultural progress. For this reason it is important that, once identified, they are concretized and made as tangible as possible, internally and externally to the company.



10 KEYWORDS

ETHICS

PEOPLE AT THE CENTER

TEAMWORK

CUSTOMER SATISFACTION

PASSION

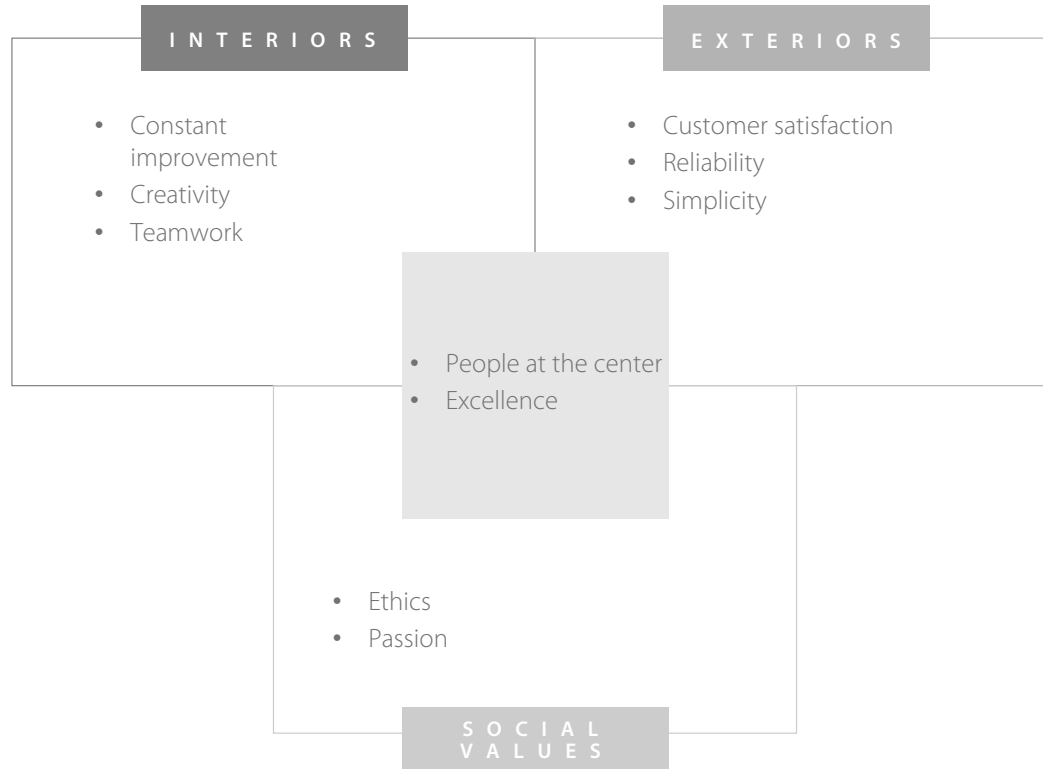
CREATIVITY

CONSTANT EVOLUTION

EXCELLENCE

SIMPLICITY

RELIABILITY





OUR MISSION



STATEMENT

Gattinoni Group's mission is to create high-value experiences for our partners.

We are animated by a spirit of profound interdisciplinary collaboration and inclusion, respecting the peculiarities of individuals, seen as strengths and signs of distinctiveness.

For over 40 years, professionalism, reliability and transparency have guided us in achieving our objectives.

The tailoring approach and constant investments in innovation are the main drivers of our customer satisfaction.



Transparency and reliability. We are credible partners with a long history of success; animated by a profound spirit of collaboration, we build stable and long-lasting relationships that go beyond business results.

Sustainable growth. Our corporate philosophy is based on precise values, work ethics and respect for all internal and external corporate stakeholders. Dedication that fuels our daily actions.

Continuous innovation. At the heart of the operating model is the constant development of processes, skills and technological platforms, to continue to assert leadership in our key sectors (Events, Business Travel and Leisure)

Customer satisfaction. Competence, passion and attention to detail guide us in the pursuit of excellence, to provide services designed on the needs of our customers, with the aim of maximizing satisfaction and loyalty

The place to be. We are committed to making our company an increasingly better and inclusive place. A reality that enhances the unique and distinctive talent and potential of each collaborator.





OUR VISION

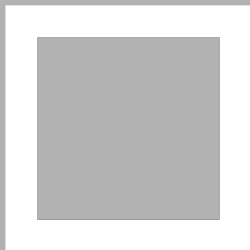


THE GROUP'S PAYOFF

Gattinoni Group believes in the power of experiences as moments of transformation. It's not enough to be a spectator of an event or a trip to truly make it your own: you have to experience it. Only experiences that really work do not exhaust themselves, but are able to make us grow, complete us, enrich us. Every experience is a journey in search of new perspectives, of a new us.

EXP
ERIE
NCES
TO
LIVE





GATTINONI
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